

Laying the Foundation for Ethical Business: Distant Village, a Case Study

April 20, 2010, 5:00 pm-6:00 pm

Newman Center Main Lounge

700 S Morgan, Chicago, IL 60607



Rich Cohen

Founder and CEO, Distant Village

Rich Cohen is the founder and CEO of Distant Village Packaging, a specialty packaging and design company with an established reputation for authenticity in sustainability since 2000.

Distant Village designs sustainable packaging with strong brand relevance, clearly communicating product branding and image. Distant Village has developed award-winning packaging for leading sustainable companies in many industries across the USA.

Mr. Cohen has extensive professional experience, including work with a Fortune 100 company and start-up companies, with a focus in international business development, innovation, technology strategy, and organizational leadership. He has lectured at Loyola University, Bradley University, and University of Illinois Chicago on topics ranging from sustainability to international strategic planning.

In 1993, Mr. Cohen graduated from Northwestern University with a Masters of Engineering Management. From 2001 - 2006, he was a lecturer for the International Business Certification Program for Bradley University and the University of Illinois at Chicago. Mr. Cohen's company, Distant Village, has been recognized by many publications including: Entrepreneur Magazine, Package Design Magazine, The New York Times, the Chicago Tribune, and many more.

Registration is mandatory and limited to the first 200 registrants!

Registration begins at 9:00am Tuesday, April 13.

You must sign up by MIDNIGHT April 19 to appear on attendance list.

For more information, visit www.iiethics.org

Please note: In order to be registered, you must sign up online and receive a confirmation e-mail. If, for any reason, you do not receive a confirmation e-mail, contact the office immediately at info@iiethics.org

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